

Website Requirements Checklist

2024 Edition

CORE WEB VITALS & CONSENT

The 2023 standard plus 2024's Core Web Vitals, accessibility and privacy updates.

What's new in 2024

INP replaces FID in Core Web Vitals
WCAG 2.2 AA

Consent Mode v2 + third-party-cookie readiness
Performance budgets

◆ Responsive Design & Mobile

- Resizable, scalable, mobile-first layout
- Dedicated desktop and mobile experiences
- Device-appropriate, optimized images
- Mobile-first indexing ready

◆ Hosting & Performance

- Cloud hosting for fast, reliable delivery
- Core Web Vitals pass — LCP, INP, CLS
- Modern image formats (WebP / AVIF), compression & lazy loading
- Performance budget with ongoing monitoring
- Correct URL paths + custom 404 page

◆ Accessibility & Compliance

- WCAG 2.2 AA conformance
- Published accessibility statement

◆ Security

- Valid SSL certificate with HTTPS-only redirects
- Security headers (HSTS, Content-Security-Policy)
- No browser console errors

◆ SEO & Discoverability

- Structured data / schema.org markup
- XML sitemap + descriptive meta titles & descriptions
- Content demonstrates E-E-A-T

◆ Privacy & Data

- Cookie consent banner (GDPR / CCPA)
- Google Consent Mode v2 configured
- Ready for third-party-cookie deprecation

◆ Analytics & Monitoring

- Google Analytics 4 configured

◆ Social & Integrations

- Connected to your social accounts for backlinking