



Website Requirements Checklist

2021 Edition

BASELINE EDITION

The essentials every professional website needed in 2021.

◆ Responsive Design

- Resizable and scalable layout
- Dedicated desktop and mobile versions
- Device-appropriate images for each version

◆ Dedicated Hosting

- Content served from the cloud for performance
- Correct, consistent URL paths
- Custom 404 page

◆ Accessibility & Compliance

- Meets WCAG 2.1 accessibility guidelines

◆ Secure Browser

- Valid SSL certificate (HTTPS)
- No browser console errors

◆ Social Media

- Connected to your social accounts for backlinking